



**David C. Vizzini “Vizz”, CEO, EquitasDX (subsidiary of Veritas Allies)  
Cost Containment Founder & Innovator**

David Vizzini “Vizz” is the Founder and Pioneer behind several healthcare cost containment organizations specializing in self-funding strategies ... specifically, market-based pricing, Payor-Provider advocacy/contracting, and strategic stop-loss underwriting partnerships. Vizz has been creating and delivering the disruption necessary for employers, and their vendors, to achieve an optimal level of financial wellness, client experience and employee culture. Vizz’s broad experience and reputation for advocacy has earned himself and company the trust of diverse populations in the self-funded space. Having provided solutions for the Indian/Tribal market throughout his career, he is intimately familiar with the Human Resource and population health management complexities.

Prior to being introduced to Healthcare, the majority of Vizz’s career was spent in the athletics industry, collegiate education, and corporate consulting. Vizz is a multiple NCAA All-American wrestler with International success, while also serving as an NCAA Division I coach at Portland State University and California State University, Fullerton where he earned a Master’s Degree in Rhetoric and Organizational Communication. Vizz extended his influence within the collegiate walls by also serving as an instructor with the Speech Communication, Business & Marketing departments at PSU & CSUF. With a communication prowess and desire to positively impact relationships, Vizz served as a certified mediator for the Los Angeles and Orange County Court Systems for small claims, victim/offender and family.

*“The Relationship Precedes The Success ... Always!”*

Vizz’s free time is spent with his daughters Lincoln & Nixon, traveling internationally for the next adventure which is often surfing, and enjoying a plethora of food and wine ... often a response to years of being deprived from cutting weight.