



# NNAHRA

## Sponsorship Packages

The National Native American Human Resources Association (NNAHRA) is dedicated to the education and support of Human Resources and Organizational Development Professionals across Indigenous Country.

Premier Leaders Circle		\$30,000
* Pre-conference promotion	* Quarterly email recognition to NNAHRA membership	* Sponsor spotlight on NNAHRA home page
* Five complimentary annual conference registrations	* Podium recognition at the conference banquet and awards ceremony	* Recorded NNAHRA sponsor spotlight on NNAHRA website
* Invitation to pre-conference event with NNAHRA Board of Directors for five	* Social Media Posts; LinkedIn, X (Twitter) Facebook, and Instagram 12 times a month	* Conference attendee list pre-conference
* Summit Conference sponsorship and attendee list	* NNAHRA membership list	* Conference attendee list post-conference
* Featured in NNAHRA press release	* Live/recorded panel discussions with NNAHRA Board are shown on social media	* General session presence to share how you support Indian Country
* Complimentary job postings on the NNAHRA website	* One-half day strategic work sessions with the NNAHRA Board of Directors	* Conference private meeting area
* Conference introduction	* Organization listing on the NNAHRA website	* Virtual logo displayed at main stage before general session
* Exhibitor booth in prime location at conference- 10 x 10	* Organization videos on the NNAHRA website	* Corporate membership for each sponsor attendee
* Quarterly email recognition	* Resources available on the NNAHRA membership page-blogs, podcasts, and organization information	* Opportunity to host a 2024-2025 scheduled educational NNAHRA program with up to 100 attendees
* Feature story on the NNAHRA website and email to NNAHRA members	* Branding at the 2024-2025 NNAHRA summit	* NNAHRA participation at one of your 2025-2026 organization events, such as a conference or summit.
* Virtual presence via sponsorship listing, to include gamification at conference	* 20-second Video for advertisement at annual conference	

<b>Premier Turquoise</b>		<b>\$20,000</b>
* Complimentary job postings on the NNAHRA website	* Live/Recorded panel discussions with NNAHRA Board are recorded on social media	* NNAHRA membership list
* Four complimentary registrations with corporate membership for each attendee	* Branding at the 2024-2025 NNAHRA summit	* Corporate membership for each sponsor attendee
* Invitation to pre-conference event with NNAHRA Board of Directors for four	* 15-second video for advertisement at annual conference	* Virtual logo displayed at main stage before general session
* Summit conference sponsorship and attendee list	* Pre-conference promotion	* Conference attendee list pre-conference
* Feature story on the NNAHRA website and email to NNAHRA members	* Social Media Posts; LinkedIn, X (Twitter) Facebook, and Instagram 10 times a month	* Conference attendee list post-conference
* Featured in NNAHRA press release	* Recorded NNAHRA sponsor spotlight on NNAHRA website	* Virtual presence via sponsorship listing, to include gamification at conference
* Conference private meeting area	* Sponsor spotlight on NNAHRA home page	* Podium recognition at the conference banquet and awards ceremony
* Conference introduction	* Quarterly email recognition to NNAHRA membership	* Quarterly email recognition
* Exhibitor booth in prime location at conference- 10 x 10	* Organization videos on the NNAHRA website	* NNAHRA participation at one of your 2025-2026 organization events, such as a conference or summit.
* Resources available on the NNAHRA membership page: blogs, podcasts, and organization information	* Organization listing on the NNAHRA website	

<b>Premier Sapphire</b>		<b>\$15,000</b>
* Complimentary job postings on the NNAHRA website	* Conference private meeting area	* Lead capture tool for conference (2 licenses)
* Pre-conference promotion	* NNAHRA participation at one of your 2025-2026 organization events, such as a conference or summit.	* Conference pre- attendee list & post-conference attendee list
* Invitation to pre-conference event with NNAHRA Board of Directors for three	* 10- second video for advertisement at annual conference	* Organization listing and videos on the NNAHRA website
* Three complimentary annual conference registrations	* Summit Conference Sponsorship and Summit attendee list	* Sponsor spotlight on NNAHRA home page
* Exhibitor booth in prime location at conference- 10 x 10	* Social Media Posts: LinkedIn, X (Twitter) Facebook, and Instagram eight times a month	* Resources available on the NNAHRA membership page: blogs, podcasts, and organization information
* Podium recognition at the conference banquet and awards ceremony	* Virtual presence via sponsorship listing and exhibitors, gamification, and banner ads	* Branding at the 2024-2025 NNAHRA summit

* Conference introduction	* Recorded NNAHRA sponsor spotlight on NNAHRA website	
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<b>Platinum</b>		<b>\$10,000</b>
* Complimentary job postings on the NNAHRA website	* Complimentary annual conference registrations for two	* Resources available on the NNAHRA membership page: blog, podcasts, and organization information
* Pre-conference promotion	* Virtual presence via sponsorship listing, to include gamification at conference	* Organization videos on the NNAHRA website
* Invitation to pre-conference event with NNAHRA Board of Directors for two	* Conference exhibitor booth	* Organization listing on the NNAHRA
* Social media posts; LinkedIn, X (Twitter), Facebook and Instagram six times a month	* Conference attendee list post-conference	

<b>Silver</b>		<b>\$7,500</b>
* Complimentary job postings on the NNAHRA website	* Conference exhibitor booth	* Organization listing on the NNAHRA website
* Pre-conference promotion	* Complimentary annual conference Registration for two	* Resources available on the NNHARA membership page: blogs, podcasts, and organization information
* Invitation to pre-conference event with NNAHRA Board of Directors for two	* Virtual presence via sponsorship listing, to include gamification at conference	
* Conference attendee list post-conference	* Social Media Posts; LinkedIn, X (Twitter) Facebook, and Instagram four times a month	

<b>Coral</b>		<b>\$5,000</b>
* Complimentary job postings on the NNAHRA website	* Invitation to pre-conference event with NNAHRA Board of Directors for two	* Organization listing on the NNAHRA website
* Pre-conference promotion	* Conference exhibitor booth	
* Social Media Posts; LinkedIn, X (Twitter) Facebook, and Instagram two times a month	* Complimentary annual conference registration for two	

A La Carte Options	Overview	Cost
* Conference App Sponsor	* Includes an individual navigation icon, one banner ad, and one push notification. Limited to one sponsor per conference.	\$10,000
* Coffee Break Sponsor	* Your logo or name will appear buffet table and be announced at the Conference. Limited to three sponsors per conference.	\$5,000
* Lanyard Sponsor	* Your company name or logo alternating with NNAHRA on the lanyards given to every attendee. Limited to one sponsor per conference.	\$3,500
* Conference Tote Sponsor	* Your logo or name will appear on one side of the conference tote bag each attendee will receive at registration. Limited to one sponsor per conference.	\$5,000

## Become a NNAHRA Sponsor

The National Native American Human Resources Association (NNAHRA) is a non-profit organization comprised of HR professionals working for or providing professional services to Native American Tribes throughout North America. The association began in 1996 between four tribes meeting to network in the Pacific Northwest. NNAHRA has evolved into a major national organization with regional and national conferences benefiting all those who work with Native American communities and businesses. NNAHRA has achieved national prominence with 1,000+ Tribal Government and Tribal Enterprise members and growth. Please join our Native American Tribal Governments and Enterprises by supporting NNAHRA.

## Why Partner with NNAHRA?

- A non-profit organization dedicated only to the education and support of HR/OD Professionals across Indian Country. A volunteer board coordinates all membership services.
- A membership of 2,000 human resources professionals and tribal leaders from over 400 tribes
- An annual conference with the attendance of over nine hundred human resources professionals and leaders.
- An annual two-day summit with a focus on current issues – 100 – 150 attendees.
- Direct connection to decision makers in Indigenous Country HR Administration, Organizational Development, HRIS, Talent Acquisition, Benefits, Compensation, and Employee Relations.



**NNAHRA**  
NATIONAL NATIVE AMERICAN HUMAN RESOURCES ASSOCIATION